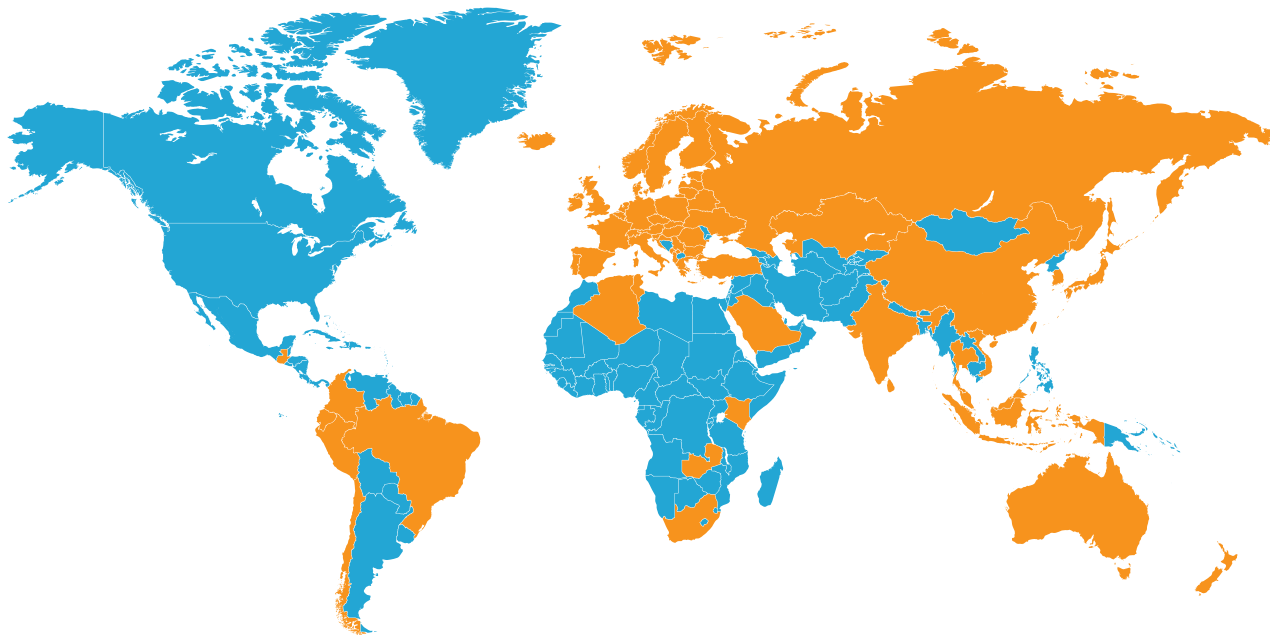


JUST LABEL IT!

We have the right to know • justlabelit.org

LABELING AROUND THE WORLD



Consumers Want the Right to Know

Americans want to know what's in their food. American consumers want the same rights as consumers in 64 countries who already have the right to know whether their food contains genetically engineered (GE) ingredients.¹

Support for GE labeling crosses demographic boundaries. Polls show that 93 percent of Americans want the right to know – regardless of age, income, education or party affiliation.²

Millions of Americans have taken action. Nearly 1.4 million Americans have signed a petition to FDA demanding the right to know what's in their food.³

¹ Center for Food Safety. "Genetically Engineered Food Labeling Laws Map." 2 April 2013. Web. 13 November 2014.

² Kopicki, Allison. "Strong Support for Labeling Modified Foods." New York Times 27 July 2013. Web. 13 November 2014.

³ Just Label It. "Genetically Engineered Foods/Tell FDA to Label." 13 November 2014. Web. 13 November 2014.